



News Release

For Immediate Release

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New NicClean® Nicotine Cleaning Wipes – The only cleaner designed to remove nicotine from windshields, windows and glass surfaces.

SARTELL, MN – December 18, 2007 – In the past, cleaning nicotine residue buildup from windows has taken a lot of effort and elbow grease. Even after cleaning, windows could be left with streaks, smears, and some nicotine film residue. It really was a challenge to get windows and glass surfaces clean. That is until now.

Today, HAWK Enterprises, LLC announced the release and immediate availability of NicClean® Nicotine Cleaning Wipes, a new and specially developed cleaning wipe created specifically to clean nicotine smoke film residue on all types of glass surfaces.

NicClean® Nicotine Cleaning Wipes work by breaking down the nicotine film residue on glass surfaces, then dissolves and removes the nicotine film. Water based products smear the thick yellow nicotine film.

NicClean® Nicotine Cleaning Wipes allow for effortless clean-up of nicotine film on all types of glass surfaces including automobile windshields and windows, residential and commercial windows, mirrors, TV's and computer screens. It cleans without leaving streaks or smearing.

Available in individually wrapped, 4" x4" single-use wipe packages, the 9.25" x 10.125" wipe is moistened with NicClean's® patent pending cleaning formula.

"NicClean® is the best product on the market to clean nicotine from glass surfaces. In fact, we have not found any other product on the market designed specifically to clean away nicotine film build up on glass," said Ann Hardman, CEO. "We've got the only one."

"The convenience and affordability of the single wipe package will make it a great and profitable product for our retailers and distributors. Backed by strong branding and an aggressive marketing plan, we expect the demand for NicClean® Nicotine Cleaning Wipes to be huge," she added.

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NicClean is Manufactured and Distributed by HAWK Enterprises, LLC
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Patent Pending



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New NicClean® Nicotine Cleaning Wipes -- continued

Mark Kuhl, Executive Vice President believes tobacco shops, convenience stores, automotive parts stores, truck stops, car washes and other retail stores that sell tobacco products are a natural outlet for NicClean® Nicotine Cleaning Wipes.” It’s a great POS product that will deliver strong margins to our distribution partners,” he said.

HAWK Enterprises is actively working to expand its distribution by accepting new distributors and retailers. Businesses interested can immediately sign on through the new NicClean® website at www.nicclean.com, and online ordering will be available in the near future. Product samples can also be requested online.

Ordering information is also available at www.nicclean.com. NicClean® Nicotine Cleaning Wipes are available for immediate shipment. NicClean® Nicotine Cleaning Wipes are manufactured and distributed by HAWK Enterprises, LLC, Sartell, Minnesota. HAWK Enterprises, LLC was established in 2007.

- 30 -